



## Decal Graphics

**ATTRACTIVE, VERSATILE AND DURABLE...  
FILM GRAPHICS BY DOUGLAS ARE THE  
ECONOMICAL WAY TO BRAND AND ENHANCE  
YOUR PRODUCT'S IMAGE.**

Vibrant colors, intricate die-cuts, eye-catching foils, embossed images...decals by Douglas help to uniquely establish your corporate image, advertise your products or services and inform your market.

Offered in almost any size, shape and color combination, our decals help you differentiate yourself from the competition and give you brand recognition. Since 1933, Douglas has been producing colorful and unique product graphics that people notice. When it comes to your film graphics project, Douglas delivers the experience you can trust...again and again and again.



# GENESIS



## Colorful, Attractive, Easy to Apply...

Douglas Corporation can manufacture custom film graphics for any application or product you have. We offer high quality solutions with exceptional service and design support when needed. Our decals offer:

### VERSATILITY:

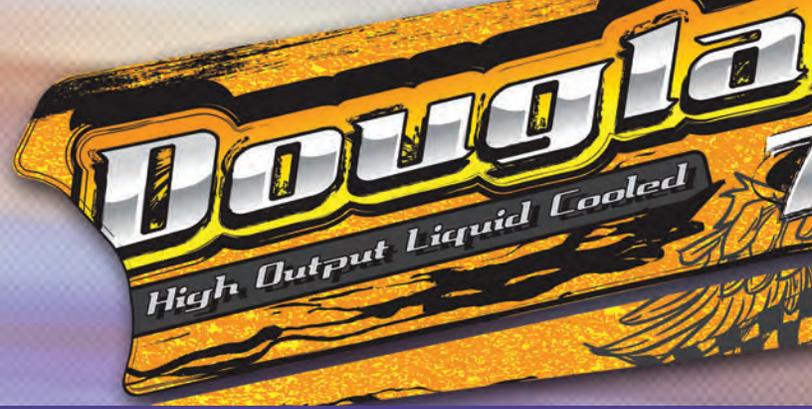
- ▶ Virtually any size or shape with a broad range of material thicknesses.
- ▶ Full range of color combinations and effects.
- ▶ PMS (Pantone® Matching System) and custom color matching.
- ▶ Choose from a wide variety of vinyl and polyester materials.
- ▶ Several printing methods and adhesives available, depending on your application.
- ▶ Can be die-cut, embossed, laminated or pre-masked.
- ▶ Short or long run production.
- ▶ Mount quickly and easily on either flat or curved surfaces with minimal labor costs.

### DURABILITY:

- ▶ Resistant to mild acids, alkalies, petroleum products, abrasion and temperature changes.
- ▶ Add even greater durability by laminating with transparent film.



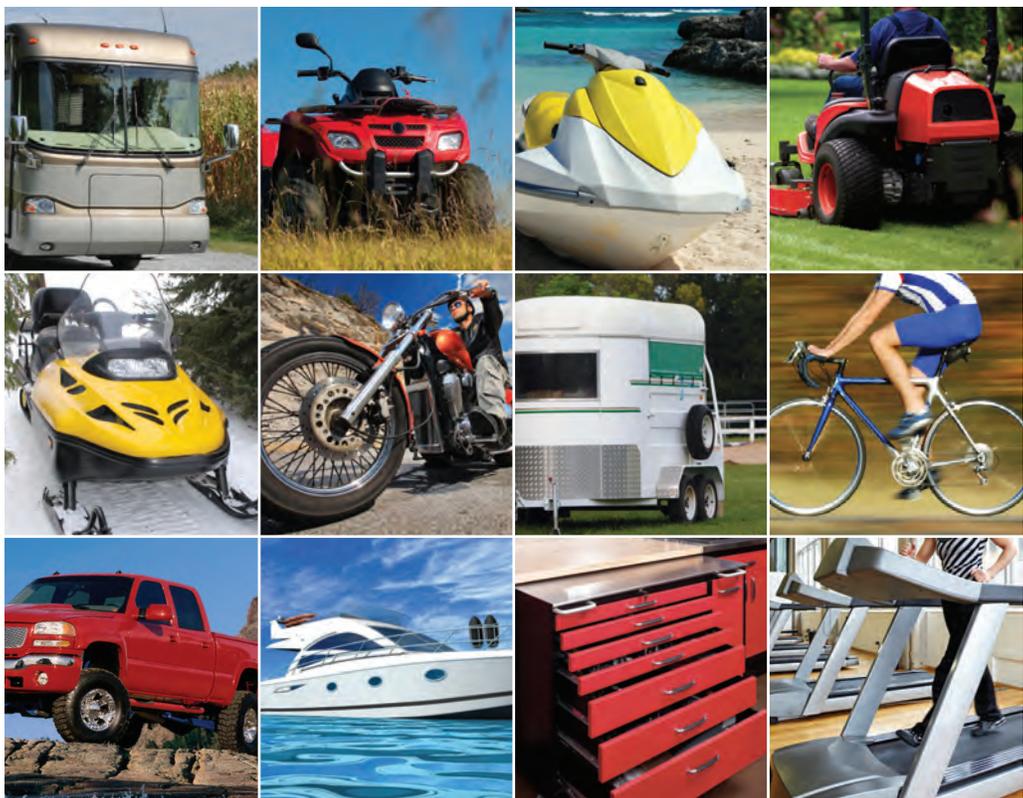
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## Douglas Decals Can Go Almost Anywhere!

### APPLICATION FOR MANY PRODUCTS:

- ▶ Boats
- ▶ Jet Skis
- ▶ Trailers
- ▶ Lawn Mowers
- ▶ Snowmobiles
- ▶ RVs and Campers
- ▶ Cars/Trucks
- ▶ Motorcycles
- ▶ Bicycles
- ▶ Helmets
- ▶ Golf Carts
- ▶ Exercise Equipment
- ▶ Utility Vehicles
- ▶ Tool Boxes
- ▶ Mfg. Equipment
- ▶ Appliances
- ▶ Packaging
- ▶ Many applications!





ISO 14001:2004, ISO 9001:2008 and ISO/TS 16949:2009 Certified

### WE INVITE YOUR INQUIRY

Whether you want to review vendors for an existing program, or you want to investigate options for something entirely new, please call us. We will be happy to answer any questions over the phone.

If you're at the drawing stage, send us a file so we can be more specific. Then, when you want, we will advise our local representative of your particular needs and arrange a personal meeting at your convenience.



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